## aite

## SPECIALIZATION

Virtual Production integration with robotics/automation, 120 fps , multi-camera, real-time keying/ comping, scene extension, tracking systems, motion capture

## LOCATION

Areu Brothers Studios
Atlanta, GA

## SERVICES

- Turnkey Rental
- Consulting / Design
- Pre-Vis / Tech Vis
- Creative Development
- World / Asset Building
- Integration / Operation Team


## TILES

- 2.3 mm Pixel Pitch Panel
- 1:6 Scan Mux
- 4 in 1 LED package for Outstanding Off-axis Color
- 120 Frames Per Second


## DIMENSIONS

- Wall - 35 meters $\times 7$ meters
- 70 Panels Wide, 14 Panels Tall
- $15,120 \times 3,024$ pixels
- Ceiling - $24 \times 18$ Panels
-5,184 x 3,888 Resolution
-65,887,392 Pixels in Total


## DESIGN

- U-Shaped with Returns
- Two Adjustable Section Ceiling with Movable Eyebrows


## CUSTOMERS

Movie studios, streaming platforms, networks, brands, agencies, record labels, video game developers, major artists, governments, medical and educational institutions.

## VERTICALS

- NARRATIVE (feature films, episodic, shorts)
- COMMERCIAL (tabletop/live action)
STREAMING (online events, streaming)
- MUSIC VISUALS (music videos, concert stage visuals)


## VIRTUAL PRODUCTION LED VOLUME



## RiTE MEDIA: HISTORY \& PRESENT

Check out our 2022 VIRTUAL PRODUCTION SHOWREEL - For over 12 years, RiTE MEDIA has been an industry leader, developing innovative and premium content - from feature films, episodic, concert stage visuals, branded content, and music videos. RiTE is also known as a vanguard R\&D house with an emphasis in virtual production, MOCO robotics, automation, high-speed capture, visual engineering, and SFX. RiTE has leveraged these technologies on some of the largest tentpole films of the last decade (GUARDIANS OF THE GALAXY VOL $1 \& 2$, SPIDER-MAN, I,TONYA, BLACK PANTHER, BLACK ADAM, TAG, ZOMBIELAND 2, etc.) and is now applying the very same filmmaking methods to effectively lower the barrier of entry for independent filmmakers to execute highly sophisticated content from the ground up.

